

Vol. 72, No. 2
Fall, 1974
Richmond, Virginia

Board Approves Funding 'Full Service' Operation

Sigma Phi Epsilon's National Board of Directors met Oct. 4-6 in St. Louis at the Marriott Hotel (site of the 75th Anniversary Grand Chapter, Aug. 22-25, 1975). The major items on the agenda were the adoption of a financial operating plan for the 1974-75 academic year, planning for the 75th Anniversary Grand Chapter and receiving a detailed report on undergraduate and alumni operations from the Fraternity's Regional Directors and Headquarters management staff.

After considerable discussion of the Fraternity's financial operation and its financial position the board adopted a financial plan which calls for operating revenues of \$514,000 and operating expenses of \$466,000. The directors consider this a "full service" operation and feel that it is a reasonable operating plan based upon a 10% increase in pledging, a 17% increase in donations and a 4% increase in alumni contributions. If a full service operation is to continue the directors feel these increases are absolutely essential.

In reviewing the detailed program for the 75th Anniversary Grand Chapter and the year-long celebration leading to Nov. 1, 1976, the directors expressed enthusiastic support for the theme of the Anniversary, "Toward a New Service Orientation" (see page 3) and the goal of having every brother participate in the celebration. The directors asked

that the 75th Anniversary program, stressing ways for brothers to participate, be given wide dissemination beginning with the February, 1974 Journal.

After receiving in-depth reports from the Regional Directors, the Board of Directors commended their work and asked them to convey the board's optimism toward the future of Sigma Phi Epsilon to all alumni and undergraduate brothers they come in contact with.

Additional discussion by the Board of Directors covered a wide range of topics including the Journal, Headquarters publications and the new visual identity program, alumni programs including the Educational Foundation, the student loan program, regional academies, awards programs, housing expansion and colonization program, resident counselors, the District System, the Fraternity's investment program, and interfraternity relations. Action taken by the board included placing the following undergraduate chapters in dormant status: Indiana University of Pennsylvania (Pa. Xi), Michigan State University (Michigan Epsilon), University of Maryland (Md. Beta) and Valdosta College (Georgia Gamma). These chapters ceased to operate due to manpower problems. But the board of directors expressed its strong commitment to re-establish them as soon as conditions are favorable.



The First Annual Peach Basket Award was presented by the Kansas City Alumni Chapter to UCLA basketball coach John Wooden at the Kansas City Showcase in November. From left is Robert Marshall, President of the Greater Kansas City Alumni Chapter, Coach Wooden, Jean Thomas Fischer, and Bob Breg, Sports Editor of St. Louis Post Dispatch. Photo by Don Thurman

Coach John Wooden Given Naismith Peach Basket Award at Showcase

The tenth annual Sig Ep Showcase banquet, sponsored by the Greater Kansas City Alumni

Chapter, was held November 12 at the Rinchmar Auditorium 95th and Mission Road, Overland Park, Kansas. This year's event proved to be the biggest and most prestigious yet, with more than 400 undergraduate members from 15 chapters and one colony attending from Missouri, Kansas, and Nebraska. About 65 local alumni greeted the collegians and prominent guests.

The highlight of the evening was the presentation of the first annual Peach Basket Award for excellence in basketball to John Wooden, coach of the UCLA Bruins. Coach Wooden and his wife accepted the award from Chancellor Archie Dukes of the University of Kansas. The Peach Basket Award established through the efforts of local insurance executive and Sig Ep alum Jean Thomas Fischer, commemorates the identification of Sigma Phi Epsilon and its honorary member, James Naismith, the inventor of the game. In time it is hoped that this trophy, sponsored by the Sig Ep Fraternity, will be the coveted Heisman Trophy in national recognition. The importance of this first award was dramatized when Coach Wooden, who has never missed a practice or a game in his 39-year career as a coach and player, decided to make an exception and come to Kansas City to receive the award.

Coach Wooden headed a list of sports world figures on hand to witness the presentation. These included Joe McGuff, sports editor of the Kansas City Star, Bob Breg, sports editor of the St. Louis Post-Dispatch, Floyd Sager, editor of the Kansas City Fan Magazine, Bennett L. Kass, sports editor of the St. Louis Post-Dispatch, and Mark Zeigman, sports editor of the University of Kansas Daily Kansan. The event was carried on two local TV channels as a sports news event. Television personalities on hand included Bruce Cohen and John Dennis, WDAF-TV, Dick Carlson, WDAF radio, Dave Rice, KCMO-TV sports director, and Cecil Hickman of KMBZ-TV's Ecstasy Program. Hugh G. Hadley, editor of the About Town column in the Kansas City Star, was also at the dignitaries

table. John H. Miller, of the University of Nebraska staff and Walt Shubert, basketball coach at Kansas City Junior College, were also present.

The National Headquarters office of the Fraternity was represented by Don Johnson, executive vice president, Bill Hoke, communications director, and John W. Hartman, member of the National Board of Directors Guy V. Givan, district governor of District 17, and Joseph Lillis, district governor of District 20, were also in attendance. Don Johnson presented the Man-Mile Trophy to Missouri Gamma chapter (University of Missouri at Rolla) with 31 men present, having traveled 181 miles. The President's Trophy for the most men in attendance was awarded to Kansas Gamma (University of Kansas), with 49 men present. This presentation was made by Robert J. Marshall, Kansas Alpha (Baylor University), president of the Greater Kansas City Alumni Chapter. The award for Outstanding Chapter was made by Don Johnson. This year's winner was Kansas Gamma Chapter.

An Award of Merit was presented to Dr. William Doane, Missouri Alpha (University of Missouri at Columbia), for his continued support of alumni activities in the Greater Kansas City area. Members present who are holders of the Order of the Golden Heart were recognized. They were Paul G. (See page 3)

Weise Heads Alumni Commission

Former Grand President, Dr. R. Eric Weise, University of Cincinnati, 54 Order of the Golden Heart, was appointed chairman of the new Sigma Phi Epsilon Alumni Commission by the National Board of Directors. The commission was created by legislation adopted at the 33rd Grand Chapter in Denver in 1973. Members of the commission are Wallace C. Doud, University of Wisconsin, 48 vice president of commercial and industry relations for International Business Machines, Robert H. Ewell, Oregon State University, 201st Affairs at Texas Tech University, John H. Miller, Washburn University, 63, executive vice president of the University of Nebraska Foundation and Development Fund, and Dr. John Speck, University of North Carolina, 60, resident advisor and District Governor. National Director Jack Wheeler, North Texas State, 57, is headmaster of the commission operates as advisor to the executive vice president in charge of alumni operations at Headquarters.

To have alumni serve as a resource, thereby creating the Fraternity in general for (a) service to alumni organizations, and (b) service to the Fraternity.

An essential part of the commission's organization is the advisory board composed of an advisor for each district to carry out the commission's activities on the

National Alumni Commission. The commission, in turn, operates as a sounding board to advise Headquarters.

The thrust of the total alumni program is to inform, interest, and involve our graduate brothers, and several new projects are under way. To involve more members in Fraternity activities, the Active Alumni (AA) list was prepared, which carries more than 1,400 Sig Eps who are the nucleus of the alumni talent bank. The Alumni Heartbeat newsletter is now sent twice-yearly to more than 2,000 members for an inside look at Headquarters and Fraternity activities. The formation of new alumni organizations and the encouragement of existing ones receive specific support from Headquarters. The Sig Ep Search to find lost members will involve all undergraduate chapters. Plans have been made for greatly increased participation by alumni in the 1975 Grand Chapter in St. Louis, August 22-25, where the year-long celebration of the Fraternity's 75th anniversary will be kicked off. Undergraduate chapter Alumni Relations Chairmen will receive includes newsletters and directories sent to members as well as the new Senior Program for encouraging seniors to become good alumni.

Even with all these new or expanded projects in operation, the commission will be meeting again soon to focus on opportunities for bringing new dimensions to the alumni programs. So, if you have suggestions for new alumni activities or projects, please send them to Headquarters.

Dr. Eric Weise

local level. One of the advisors' first goals will be to identify local alumni as a resource, thereby creating a district alumni talent bank. The undergraduate chapters chapter counselors, Alumni Board members, District Governors, and Headquarters staff can use the bank as needed to find and to utilize specific alumni talents for rush speaker series, career day at the chapter, filling vacancies of alumni officials, starting new alumni organizations or helping to improve existing organizations and developing new undergraduate chapters.

The advisory board will also serve as a sounding board for advising the

The Grand Chapter resolution calls for the commission to operate under the policies of the National Board of Directors and says. This Commission shall be charged with the objective of organizing, directing and coordinating active and effective alumni chapters and associations. After the meeting of the commission last summer that objective was broadened to include undergraduate chapter alumni programs. The commission's new objectives include:

To broaden the involvement and interest by alumni members in Fraternity activities for the enrichment of the undergraduate experience

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STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

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ON BACK OF COVER

1. TITLE OF PUBLICATION

2. NUMBER OF ISSUES DURING PRECEDING 12 MONTHS

3. DATE OF PRECEDING ISSUE

4. YEAR OF PUBLICATION

5. DATE OF THIS STATEMENT

6. OWNER'S NAME AND FULL ADDRESS

7. NAME AND FULL ADDRESS OF PUBLISHER

8. NAME AND FULL ADDRESS OF EDITOR

9. NAME AND FULL ADDRESS OF BUSINESS MANAGER

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Members of the Headquarters Management staff at St. Louis Marriott Hotel, site of the 1975 Grand Chapter meeting. From left, Irwin J. Feves, Donald M. Johnson, Michael B. Zuhl, Denny J. Triveller, J. Tim Biddle, Keith C. Ruffner II, James H. Cunningham, John R. Swlonkowski, Jeffrey J. Johannesmeyer, Gary E. Griffith, and Richard W. Bennet II. Not pictured are Charles N. White, Jr., and William L. Hoke, Jr.

75th Anniversary Grand Chapter Planned

The spirit of St. Louis August 22-25, the Sigma Phi Epsilon spirit—stronger than ever—will descend upon the St. Louis Marriott Hotel for the 34th Grand Chapter meeting.

This Grand Chapter will be special, though it is the Fraternity's 75th Anniversary Grand Chapter, and it will be the most festive, the most inspirational, the most memorable Grand Chapter ever held!

Don't miss it. Undergraduates and alumni alike are heartily invited to join in on one of the most meaningful total fraternity experiences imaginable.

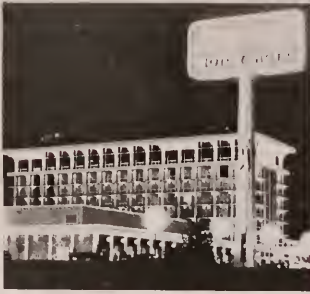
The centralized location of St. Louis makes getting there easy. The

Marriott Hotel is three short minutes from Lambert International Airport by shuttle bus, and conveniently located near Interstate 70 for those wishing to drive.

Alumni—why not organize your alumni chapter or association to attend? It will be an opportunity to see your Fraternity in action today, and to find out through the representatives of our 200 undergraduate chapters across the country about the status of the fraternity system on today's campuses.

Join us in August for the 75th Anniversary Grand Chapter. The best one yet! See why we say, Sigma Phi Epsilon the experience of a lifetime. **More details next issue.**

Toward A Century of Brotherhood



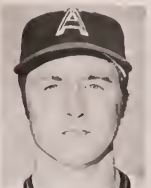
Marriott Hotel, St. Louis, will be the site of the 1975 Grand Chapter Meeting August 22-25.

Dave Chalk Plays With Angels

Dave Chalk, University of Texas '72, surprised a lot of people this year as a rookie shortstop and third baseman for the California Angels.

In fact, Brother Chalk, who played third base at Texas (where he hit four home runs in a double-header against Rice University) was the only rookie originally selected to July by Angels Manager Dick Williams to the American League All-Star Team, receiving over 700,000 write-in votes.

Chalk, 5' 11", 170 pounds, was signed by the Angels in June, 1972, after being selected number one in that spring's free-agent draft. Having played mostly at third base with periodic stops at second, Dave claims to have developed his skill as a shortstop during last winter's



Dave Chalk

workouts in the Arizona Instructional League. Observers credit him with outstanding quickness, eye accuracy, and sharp reactions during the Arizona sessions. Chalk batted 319 in 35 games, although he admitted that the pitching was less than major league caliber.

Last May Brother Chalk spotlighted his young career with a ninth-inning home run to give the Angels an 8-7 victory over the Baltimore Orioles. "It was the most exciting moment of my career," he said, "but I assume there'll be more to come." With a start like last year's, he is probably right.

At season's end, Dave had logged a respectable rookie-year batting average of .252, although 10 injuries prevented him from finishing with the season he was heading for at the all-star break. He totaled 117 hits in 133 games, five home runs, 31 runs batted in, 57 times

Showcase Honors Wooden

(from page 1)

Koontz and E.W. Frost, former Grand President, and Kenneth E. VanScoy, former president of the Greater Kansas City Alumni Chapter and Alumnus of the Year four years ago.

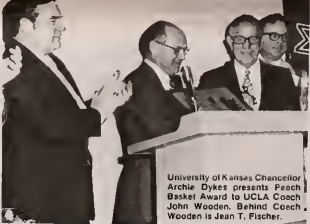
Howard K. James, Kansas Alpha, former district governor, presented the Alumnus of the Year Trophy. This year's recipient was Richard J. Southall, Kansas Alpha, secretary-treasurer of the Kansas City Alumni Chapter. The award is made each year at the Showcase banquet for outstanding contributions to alumni activities in the Kansas City area. A traveling trophy will stay in the Kansas Alpha (Baker University) fraternity house in his name during 1975. Southall has recently been appointed by the National Alumni Commission, as an Advisory Board member representing District 17 (Missouri).

In presenting the Peach Basket Award, Chancellor Dykes paid tribute to Wooden. "It's fitting," he said, "that this first annual award, honoring Dr. Naismith, should go first to a man of your personal conduct, morals, ethics, and competitiveness." He saluted Coach Wooden for being "one of the great sports leaders in our world" in 39 years of coaching. Wooden's record is unmatched by any other coach, with a total of 867 victories, 200 losses, 88 consecutive wins, nine N.C.A.A. national championships, and seven consecutive championships. Among the congratulatory letters received by Jean F. Fisher for Wooden were letters from Roone Arledge, president of A.B.C. Sports and Robert Woodie, vice president of C.B.S. Sports.

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John L. Seimeyer, Editor
John Robson, Editor Emeritus
William L. Hoke, Jr., Associate Editor



University of Kansas Chancellor Archie Dykes presents Peach Basket Award to UCLA Coach John Wooden. Behind Coach Wooden is Jean T. Fischer.

photo by Don Thurman

Sig Ep Badge Starts 2nd Generation Career

by G. A. Williams

On Sept. 9, 1974, a Sig Ep badge started a new career with a new brother. In 1914, Brother Richard Harlan Peard was initiated in Sigma Phi Epsilon at Nebraska Alpha (University of Nebraska). A dedicated and loyal brother for many years, Brother Peard died in March, 1965, after some 48 years as a Star Mail Route carrier out of Hampton, Neb. He was also active in Veterans affairs and worked closely with VA Hospitals throughout the United States.

The story would end here except for his lovely wife, Louise, who discovered Brother Peard's badge about a year ago. She contacted Kenneth Van Scoy, holder of the Sigma Phi Epsilon's Order of the Golden Heart and life-long friend of Brother Peard, and asked what should be done with the pearl and diamond badge Ken had just finished rushing an outstanding young man for the Missouri Gamma Chapter (Rolla) and he wrote and suggested that, if she would approve, he would present the badge to this young man, Thomas A. Sine, at his initiation into the brotherhood of Sigma Phi Epsilon. On Monday, Sept. 9, 1974, the circle was completed. Brother Tom

Sine was initiated and Brother Ken VanScoy, who flew to Rolla for the



Ken Van Scoy presents Peard badge to Thomas A. Sine.

occasion, personally pinned the 60-year-old badge on Brother Sine at the close of the initiation ceremony. And so the circle of brotherhood is unbroken. Rushes to pledge, pledge to active, active to alumni, alumni to rush—this is the Sig Ep brotherhood that endures through generations, a tangible and lasting symbol of the qualities of Sigma Phi Epsilon.

Letters

(from page 2)

Dear Editor

I worked my way through the University of Nebraska and graduated mid-year in 1916. At that time I was assistant chief geologist of the Empire Gas and Fuel Company. I spent several months in the Infantry, the Field Artillery, and graduated from the Field Artillery Officers Training School in November, 1918, in World War I. I have spent most of my life working for foreign governments. In 1937-40 I was Geo-logic Principal for the Argentine Government. In 1946 I discovered oil in Chile, south of the Straits of Magellan. I also worked for the governments of Brazil, Paraguay, Peru, Ecuador, Bolivia, Cuba and Venezuela.

I spent several years in the Hispanic Peninsula, mainly in Portugal. I worked for the government of China before the Communists took over, and later for the Nationalist Government of Taiwan. I also discovered the first oil on Naval Petroleum Reserve #4 on the north slope in Alaska, more than 20 years ago.

In athletics, I won first place in light weight wrestling at the University of Chicago in 1911 and took both light weight and middleweight. The following year at the University of Illinois, I was a charter member. I'll be 85 the 12th of October and am still working as a geologist. It's the only hobby I have.

When oil production was at a low ebb a few years ago, I turned my attention to coal with the result that by core drilling I discovered many millions of tons that one of the two largest coal companies had not known about. Bob and his wife came to Salt Lake City to help me celebrate my birthday. They brought along a walnut plaque with a heavily gold plate in the upper two-thirds of the wood, or the bottom one third of the plaque Bob had firmly glued a lump of coal almost the size of a fist, on a gold plate he had had engraved. To Pop on his 80th Birthday—"Old Ol Men Never Die, They Just Turn to Coal!" Pretty good, I'd say. I've had a hell of a lot of fun.

Glen Matthew Ruby
University of Nebraska, '16

Dear Editor

Although I am still practicing medicine in Buffalo, I am getting ready to retire. Medicine is too much of a rat-race these days and no fun any more.

I enjoy the news in the Journal but wonder why Michigan Alpha isn't written up.

Wade E. Ellis, M.D.
Michigan, 28

Nebraska Beta Organizes Alums

The Sigma Phi Epsilon Alumni Association—Nebraska Beta Chapter has recently been established. Elections are to be held early in the fall for president, vice president and secretary-treasurer. Life membership cards have been printed and distributed to all alumni of the Nebraska Beta Chapter who left the local chapter in good standing.

"The Beta Times" will be the official newsletter of the Association. It will be published by alumni for alumni, and paid for by contributions to the Nebraska Beta Alumni Association.

The objectives of the Association are to: 1) To maintain contact with its members; 2) To promote alumni activities for members and their families; 3) To provide leadership and guidance for the undergraduate chapter; 4) To provide a scholarship for the Nebraska Beta Chapter through the Sigma Phi Epsilon Educational Foundation.

The Association will print their "Beta Times" newsletter as frequently as there are enough contributions and news sent in. Contributions and news should be sent to The Sigma Phi Epsilon Alumni Association—Nebraska Beta Chapter, P.O. Box 14032, Omaha, Neb. 68114.

Part I Sigma Phi Epsilon Year-end Report

from the Grand President

by William A. MacDonald

During the past year I have visited 22 undergraduate chapters in nine states. The welcome given has been heartwarming. For our many alumni brothers who have not had an opportunity to be on campus recently, I can happily report that there is a very positive attitude. Our undergraduate brothers are excited about their Fraternity and eager to talk to alumni about what they are doing and to learn about the traditions and experiences of the past. Interest in fraternities is up and we did increase our number of pledges but unfortunately the increased interest has not yet produced an increase in new brothers. The leveling of the number of new brothers (initiates) at an average of 16 per chapter is a cause for concern. Your Board of Directors has made a commitment to provide support to the chapters at this crucial time by continuing the Headquarters visitation program at full strength. As you can see from our financial report, this commitment is expensive, but we feel it is necessary if we are to continue to give our chapters the management counseling services they ask for and need.

The manpower levels our chapters maintain are important, but equally important is the quality of our Fraternity experience. One gauge of our quality is the stature our chapters maintain on campus. There is a report below on Sigma Phi Epsilon's standing among its competitors and I am happy to see that we have reached a point where 71.7% of our chapters are considered by their peers to be among the top half of the chapters on their campus in terms of chapter size, strength and prestige. This is an increase from 58% just three years ago and ranks us among the top four national fraternities. All of our brothers should take pride in this accomplishment.

The programs we have been working on in the past year are designed to assist our chapters in increasing manpower and maintaining a quality Fraternity experience. The Attitudinal Survey presented to you in the June issue of the Journal was valuable in confirming that we are in tune with our undergraduate brothers. We are conducting a second phase of the Attitudinal Survey to determine precisely the attitudes of high school students and college men who do not yet belong to a fraternity. We expect that the results of the second phase will enable us to work with the chapters to attract additional men who will benefit from the Sigma Phi Epsilon experience. Your Board of Directors is grateful to the Sigma Phi Epsilon Educational Foundation, under the leadership of Brother J. Edward Ziegler, which funded both phases of the Attitudinal Survey.

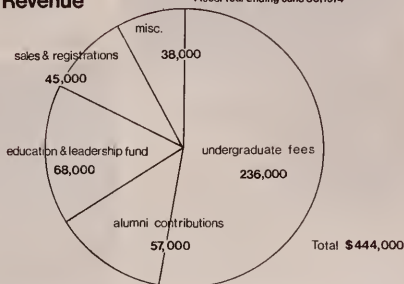
Another important program which has received added emphasis this year is our District System. The Fraternity's District Governors, Chapter Counselors and Alumni Boards, all volunteers, are making a significant contribution to our Fraternity and their efforts are paying off. It would be impossible for our excellent Headquarters Staff to meet the Fraternity's needs without these dedicated alumni who are the "backbone" of the Fraternity.

To conclude my report I compliment our line Headquarters staff. The last issue of the Journal gave you an inside view of the Headquarters operation but without being there it is difficult to appreciate the work of our professionals. Your Board of Directors is convinced that our Headquarters staff is executing Fraternity policies and meeting Fraternity objectives and goals in an excellent manner. The new pledge manual and comprehensive pledge program on "Brotherhood Development" is a Headquarters product and it is excellent. The new symbol and visual identity program introduced in the last Journal as created by Brother Bruce Blackburn is being implemented in a highly professional manner by the Headquarters staff. Annually the staff makes more than 500 visits to our chapters, conducts eight regional leadership programs, (Academies), provides support to the District System, publishes the Journal, conducts an active expansion program, provides guides, manuals and individualized programs in all operational areas, and accomplishes a multitude of tasks which occur daily.

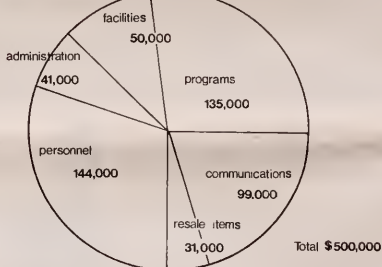
As we prepare for our 75th Anniversary year I am encouraged and feel that you have every right to take pride in your Fraternity. Sigma Phi Epsilon is meeting its objective of excellence and its principles of Virtue, Diligence, and Brotherly Love.

Revenue

Fiscal Year Ending June 30, 1974



Expense



Frank J. Ruck, Jr.

Sigma Phi Epsilon Grand Treasurer



The above chart depicting financial operations for fiscal 1974 (through June 30, 1974) is not the type of report I am happy to submit. It does, however, show that our financial operation continues to make a service commitment to undergraduate and alumni brothers. If Sigma Phi Epsilon is to remain a viable operation it must provide the necessary level of service. To have more expense than income in any particular year is not a cause for concern for a non-profit corporation. We do feel that with a loss on normal operation in four of the last five years Sigma Phi Epsilon needs an increase in: 1) chapter size, 2) alumni support, and 3) an adjustment in membership fees. Whatever the combination of these increases, I am confident that our future financial well-being is sound. As always, your support of Sigma Phi Epsilon is a necessary ingredient for our well-being.

Fraternity Survey Rates Individual Chapter Quality

The number of Sigma Phi Epsilon chapters ranked in the upper half of the fraternities on their campuses reached an all-time high in 1974, according to an independent survey conducted in the spring of 1974.

The survey, conducted annually since 1923 by the College Survey Bureau of Los Angeles, Calif., asks each chapter of the 22 participating national fraternities and sororities to rank all "other" fraternities on their campus based on comparative "importance, prominence, and power." The 1974 survey results show 137 of Sigma Phi Epsilon's 192 chapters ranked by their fraternities in the top half of the fraternities on their campus. This gives Sigma Phi Epsilon a national quality rating of 71.7% for 1974 which is an increase of 1.9% from the 69.8% rating in 1973. Of the 137 chapters ranked in the top half, 31 were ranked number one or tied for number one on their campus, 29 were in the first quarter, and 77 were in the second quarter.

Sigma Phi Epsilon progress See chart at right.

50-Year Quality Statistics

Year	No. of Chapters	% in Top Quality
1924	50	24%
1930	63	27%
1940	69	33%
1948	82	35%
1955	143	43%
1960	148	52%
1970	184	61%
1971	183	58%
1972	187	64.4%
1973	193	69.8%
1974	192	71.7%

Wilson B. Helier, manager and editor of the College Survey Bureau, who has conducted the surveys since 1923, said after compiling the report, "Every wanted quality parallel and soon follows comparative size. Quality is not much or easily obtained until first comes quantity."

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*From the total 192 chapters, Texas A & M, Texas Mu, was not rated. Sigma Phi Epsilon being the only fraternity on that campus

The Journal Looks at Chapter Housing

by J. Russell Pratt
president, National Housing Corporation

The National Housing Board, now the National Housing Corporation, was formed by legislation adopted by the 1959 Grand Chapter Conclave in Washington, D.C., upon the recommendation of a study committee assigned the task of

"how Sigma Phi Epsilon could improve its housing." Now, 15 years later, the National Housing Corporation has assets of \$630,000 which consists of equity in chapter loans. Each year the National Housing Corporation receives \$5 from every \$15 pledge fee, and \$5 per man in each chapter in order to continue the chapter loan program.

With this money, since 1959, more than \$1,000,000 has been loaned to chapters for the improvement of housing. Frequently, the National Housing Corporation has loaned the last 10% that made many housing projects possible.

To date, more than 50 percent of all our chapters, a total of 100, have taken advantage of the National Housing Corporation loans. Some of these chapters are: Arizona, Arizona State, Bucknell, Ohio State, Auburn, Miami, Cincinnati, Bradley, Indiana, Evansville, Washburn, Fort Hayes, Johns Hopkins, Davidson, Texas, North Texas, Lamar, Oklahoma, Texas Tech, Washington & Lee, Washington State University, University of Washington, West Virginia, and Marquette. There are many more.

Our Fraternity today is using real estate in the form of chapter houses worth more than \$10,000,000 as a result of the establishment of the Housing Corporation. But, we have at least a \$15,000,000 problem ahead of us.

The fraternity world has just been through difficult periods with fraternity membership dropping to new lows. The National Housing Corporation has suffered with the fraternity world in encountering losses, and we have some losses that have not been fully recognized. However, remember that the National Housing Corporation is providing a loan that most bankers would not consider under any circumstances. This, coupled with a period of time when some universities have gone bankrupt, makes some losses inevitable. Yet, if we don't take such risks there is no justification for the existence of the National Housing Corporation. In part we must lend money on the faith in our ability to run a fraternity.

I know that the entire Fraternity joins me in expressing thanks to my fellow National Housing Corporation Trustees who donate a good deal of their time, professional judgment, and fraternity experience to the undergraduate living experience across the country. The trustees are Lewis A. Mason, vice president; Robert M. Jones, Raymond C. McCron, W. Brooks Reed, and Charles N. White, Jr., secretary-treasurer.

Many chapters have solved their own housing problems over a long period, and we extend our congratulations for such success. Let us hear from you. Perhaps the trustees of the National Housing Corporation can learn something from your success.

Tri-State Rebuilds Both Houses

"Both of our houses were gutted and completely rebuilt," said Steve Greene, controller of Indiana Theta chapter at Tri-State College in Angola.

Started in the spring of 1973, the rebuilding process involved tearing out all walls and facilities and replacing them with new walls, new plumbing, new wiring, and constructing a new kitchen and two more bedrooms. Both houses received new aluminum siding. The brothers did all of the preparation and carpentry and a contractor installed the wiring and plumbing.

The two houses, adjacent to each other, accommodate 36 brothers (24 in the main house and 12 in the second). The project cost more than \$100,000 when completed. "We exhausted all of our savings and building funds," Greene said. The Chapter Investment Fund provided \$2,700 for the project. The bulk was financed through loans from local institutions.

January, 1974, was the move-in date even though finishing touches are still being made to the "new" house by the brothers.

Improvements of this type are most chapter among chapters projects and account for many of the requests for Chapter Investment Fund money. Each chapter's alumni board is responsible for house improvements and therefore should be consulted on any major house projects. If it is necessary to apply for Chapter Investment Fund money the Alumni Board must make the application, which will be carefully reviewed by Trustees of the National Housing Corporation. NHC decisions are based on need and chapter strength.

Remember, however, that the Chapter Investment Fund is operated on the same principle as owning stock in the stock market. The longer it is invested, the more it will be worth. Housing is the chapter's greatest long-range activity.

Many chapters, like Tri-State, arrange local financing for house improvement projects. By working with their alumni boards, chapters benefit from a great deal of experience and good judgment.



Indiana Theta—Tri-State College

Bowling Green House Remodeled

Another university-backed project provided \$120,000 worth of renovations to the Ohio Kappa chapter at Bowling Green State University, which owns the house. New plumbing, wiring, heating, large appliances, floors, ceilings, paneling, and windows resulted from the more than two million dollar total spent by Bowling Green in remodeling nearly all of the

fraternity and sorority facilities. Members of the chapter took part in planning the improvements and selecting colors for the house.

From its local funds the Ohio Kappa Alumni Board paid for new furniture, curtains, carpeting, and various small appliances. The 84-man chapter is now saving for more new furniture.



Ohio Kappa—Bowling Green State University



Brothers studying in the newly remodeled and attractive quarters at Missouri Theta at Central Missouri State. Such spacious quarters help to create a pleasant atmosphere for the chapter house and are conducive to good study habits.



Attractive Auburn chapter house, completed in February, 1973.

Housing Corporation Loan Helps Make Auburn House A Reality For Fraternity

The construction of a 32-man chapter house at Auburn took nearly 13 years, from the original planning meeting to the February 1973 housewarming. Money from the Chapter Investment Fund and financing by the National Housing Corporation helped make the house a reality.

The floor plan of the house, based on the apartment living concept, features bath and closet facilities for four-man suites between two bedrooms. An officers' quarters has two bedrooms, a living room and chapter office. The combined recreation-chapter room downstairs is separated from the dormitory area. Each bedroom in the 32-man dormitory area has 162 square feet. The dining room seats 60 to 70 people, and the housemother has a suite adjacent to the living room.

To build the house the Alumni

Board received an \$85,000, 30-year mortgage at seven percent from Auburn University, and a 20-year loan of \$30,000 at seven and a half percent from the National Housing Corporation. Alabama Alpha's Chapter Investment Fund provided \$4,500, and the additional \$75,868 was obtained from the sale of the old chapter house, alumni contributions, and interest on alumni and chapter building funds. To date, total cost of the project has been \$195,368, construction, \$178,023, architects' fee, \$13,044, furniture, \$5,700, additional building materials, \$600. Future house needs include air conditioning and pavement of the parking lot.

The house at Alabama Alpha could not have been built without the encouragement of an financial assistance from the National Housing Corporation.

Lodges Become Popular for Many Chapters



The Virginia Alpha (University of Richmond) lodge pictured above is typical of the increasingly popular concept among Sig Ep chapters—a relatively inexpensive and easy-to-care-for chapter house.

Many lodges sleep three to ten brothers and usually provide a chapter meeting room and small kitchen, as does Virginia Alpha's. Some chapters, whose members live in dormitories or apartments, maintain daily meal programs at the lodge, providing an opportunity for brothers and pledges to be together regularly.

Chapters now functioning in lodges find them practical not only for meetings, but also social, rush functions, initiations, banquets, and other ceremonies. Also, the lodge provides members a feeling of identity with a fraternity house.

The National Housing Corporation supports lodges as a viable means of chapter housing, and will assist chapters interested in investigating and planning for a chapter lodge.

Today's Alumni Chapters, Newsletters Revisited

By John Reboan
National Historian

Brotherhood is an eternal value of the college fraternity life. It has endured for nearly three-quarters of a century of Sigma Phi Epsilon's existence. It prevails unchanged, even though its setting has changed and even though the trappings of fraternity operation have grown exceedingly complex. Brotherhood is a form of love—perhaps the purest form of love—and in the case of the alumni, loyalty is an expression of that love.

In the early years of the Fraternity no special program was in force, and none was needed, to stimulate alumni group activity. Almost from the beginning, William L. "Uncle Billy" Phillips prodded the conscience of the alumni, reminding them of their oath of loyalty, and they respected their obligation under his editorship of the *Journal*, early issued utilized every type of the fraternal device to present a forceful alumni decline. Phillips, who constituted a one-man administration, numbered a host of alumni brothers among his friends and on his visits to chapters would spend as much time with the elder brothers as with the undergraduates.

In 1911, at Grand Secretary, he set up an Alumni Department in the *Journal* and named Fred A. Price of Baker to the staff as alumni editor. At the 1911 Executive Convention was made for granting charters to alumni chapters. These chapters were required to hold an annual convention and to meet at least three times each year. The Concise of 1916 granted alumni chapter charters at Denver, Minneapolis, St. Louis, Richmond, Norfolk, and New York. Applications for charters were pending from Chicago and Omaha. By the end of the Fraternity's second decade there were 20 active alumni chapters and associations, a greater number than in 1914.

Alumni fellowship came last—after material pursuits

After World War II, national officials of fraternities became alarmed at the serious decline in alumni interest. The elder brothers were obviously spending more and more time on their personal pursuits and there was to little time left to give to the Fraternity or to one another in alumni fellowship in the past. One of our historians, especially, we can see that the picture was rotating no faster than it ever did, man was merely trying to cover too much ground in too many directions, too fast. The Fraternity came last—alumni fellowship came last—after the material pursuits. It was time when the material pursuits were less secure, less assured, less certain, and despite all distractions, brotherhood, when it is a rewarding experience, remains in gear with the rotation of the planet. As for the brothers in the chapters, their greatest privilege is to live comfortably under their lig- ties—to borrow from the Greek's metaphor—and nothing should make them afraid. To maintain this situation, alumni support has always been needed and still is today.

There are opportunities for the alumni chapter of today...

A memorable alumni chapter achievement of 1907 was the Jameson Tercentenary Exposition by the Norfolk alumni. November 26 had been declared Sigma Phi Epsilon Day. The Norfolk Virginian-Pilot reported the event as by far the most brilliant ball of the entire Exposition. The name of Sigma Phi Epsilon was further honored when Percy R. Aspb, of the Virginia chapter competing at the Exposition, won first medal in the 100-yard dash.

As significant as the Norfolk alumni achievement was, it was a one-shot happening. There are opportunities for the alumni chapter of today, given the spark and the will, to surpass it.

A shining example is the Sigma Phi Epsilon Showcase Banquet (see page one) sponsored annually in November by the Kansas City Alumni Chapter. This event, begun in 1965 and billed as a traditional alumni observance, in 1970 attracted 230 brothers from 11 chapters, including two grand presidents. The Showcase page was attended by 200 undergraduates. It attracts yearly with what an alumni chapter can be. It also provides the Fraternity's sleeping alumni groups with a shining example. ("Go you now and do likewise.") It demonstrates that the alumni chapter has a higher potential than ever.

The alumni who has had rewarding experiences in the Sig Ep house will always identify himself with the brothers there.

The chapter alumni newsletter deserves a proud place in the history of the Fraternity. Its benefits in generating alumni support and loyalty are incalculable.

One of the earliest newsletters, *The Grower* of the California chapter, began in 1915 and the following year, the Delaware chapter launched a publication. The newcomers increased by leaps and bounds. Following America's entrance into World War I when the chapters sought a ready method for keeping in touch with their members serving the military in many parts of the nation and abroad. To Professor John Macanther, Kansas State, belongs the credit for launching the Kansas State chapter's *Hope of Greatness*, published in 1918, it has the best record of publication of any chapter newsletter.

Additional incentive was provided for chapter newspaper programs with the creation of the Benjamin Hobson Frayer Award in 1937. The award was established by Mrs. Ann Frayer as a memorial to her son an alumnus of the Tennessee chapter who died in March of that year.

During World War II, chapters that had not done so before began newspapers in order to communicate with their alumni. Nearly all chapters that published papers entered them in the annual competition for the Frayer Award. The winner was announced in the *Journal* in February. The award included a review of eight or ten of the best papers and pictures of their front pages.

The chapter house in its role of "home away from home," when that role is successfully performed in a good chapter, remains an object of the good members love throughout their lives. The alumnus who has had rewarding experiences in the Sig Ep house will always identify himself with the brothers there. Fraternity history allows no more important lesson than that the alumni are an essential part of a whole chapter. Without their alumni the undergraduates are orphans.

The alumni newspaper has long demonstrated its value many times over. It remains one of the Fraternity's most important traditions. Our chapters, in doing the alumni as well as themselves, an enormous favor by seeing that it is maintained. (Headquarters can advise chapters on how to produce and distribute alumni newsletters.)

Mike Babb

Central Missouri State Spirit Run Raises \$3,000 for Cancer

Sigma Phi Epsilon at Central Missouri State University, Missouri Theta, had some influential support for a special project Oct. 11 and 12—the Mike Babb Memorial Spirit Run.

Missouri Governor Christopher Bond and State Auditor John Ashcroft each ran one mile. Bond was the first and Ashcroft the last, in the 139-mile run from Warrensburg to Springfield. Runners carried a "Spirit Football" from CMSU into the stadium at Southeast Missouri State University's rain-drenched Homecoming football game on Saturday, Oct. 12, a little more than 24 hours after the run began.

The event was dedicated and named for 21-year-old Mike Babb, a brother who died Aug. 11, 1974 after a four-year battle with cancer. For weeks prior to the run, brothers canvassed Warrensburg and surrounding communities, and collected \$3,131 for the American Cancer Society from residents, businesses, and students.

Bond, dressed in a blue warm-up suit and track shoes, received the football from Dave Babb, brother of Mike and also a member of Missouri Theta, and carried it along with a red and yellow Mike Babb Memorial Spirit Run T-shirt as he dashed away from the front of CMSU Student Union building. Before leaving however he referred to the "WIN" (Whip Inflation Now) button on his jersey and said to the crowd of more than 100 onlookers, "Today this also stands for winning our fight against cancer, which has claimed someone close to every person here. The men of Sigma Phi Epsilon are taking a part in a very chapter agent against cancer. Then Governor Bond took off for the first mile.

Picking up the Governor's mantle was Dr. Jack J. Dick, assistant to the president of Central Missouri State University head Baseball Coach Bob Tompkins, and psychology professor and chapter counselor, Dr. Bob Higgins, who got the spirit football well on its way out of Warrensburg. State Senator William Cassin, who was unable to run, prodded lunch for the chapter at a restaurant along the route.

Finch Named District Gov.

The National Board of Directors has appointed past Regional Director Michael Finch as District of District 14 serving chapters in Wisconsin.

He graduated in 1973 from Lehigh University (Pennsylvania Epsilon) with a B.A. in Government. As Regional Director he traveled Region Delta in 1973-74.

He is currently a graduate student consulting and advising chapters and colonies in Michigan, Ohio, Indiana.

The role of each of the 25 District Governors is to serve as an extension of the National Fraternity—an experienced alumnus close to home with whom chapters can identify. Each Governor is a manager of a defined geographic area in touch with all Fraternity activities in his District. His volunteer responsibilities are to keep close contact with chapter counselors in his District, and to motivate chapters to achieve their particular goals.

The Fraternity is deeply grateful to all alumnus Mike Babb Finch—the District Governors, 200 chapter counselors, and the hundreds of chapter alumni board members who give of their time and experience and who are vital to the continued success of Sigma Phi Epsilon.

way in Clinton Mo. Also pitching in the early miles were District Governor Guy V. Given, and Sigma Phi Epsilon Communications Director Bill Hoke.

From that point, brothers took turns running with the ball toward Springfield, over rocky road shoulders, and sometimes heavy traffic. The long miles were broken up with a halfway party Friday evening in Collins Mo. which lasted a few hours, before the ball resumed its trip to Springfield.

During the night rain began to fall but the runners pressed ahead until they finally reached Springfield early Saturday morning, in time to visit the brothers at Southeast Missouri State University, Missouri Eta, and then head toward the football stadium.

A mile from the stadium State Auditor Ashcroft was waiting to take the final handoff, which he got about 12:45 Saturday. Ashcroft and Dave Babb shared the spirit football, and in ceremonies prior to kickoff, handed a check for \$3,131 to a representative of the American Cancer Society.

"I'm just glad that the project is over and we were able to pass our

goal of \$3,000," said Peter P. Gencarelli, chapter president, on the way back to Warrensburg. "The spirit and cooperation from the guys in the house could not have been stronger."

The success of the Spirit Run represents the zeal and outstanding attitude that Mike Babb is remembered for. Although cancer ended a high school football career in which Mike was a leading player in Trenton, Mo., he kept pushing in 1973, he decided to go on to CMSU despite his physical condition, and pledged Sigma Phi Epsilon. A music major, Mike was active in many campus activities. The brothers at Missouri Theta tell stories of Mike's sense of humor, and of how difficult it was to tell, without having to think about it, that there was anything different about him. He was, they said, one of the chapter's best rushers. One brother continued, "His personality was magnetic."

Mike Babb inspired the spirit of Theta, a spirit that drove the entire chapter to persevere day and night, to surpass a lofty goal, and to work as a 77-man team with pride and determination to help fight the disease that claimed a brother.



Missouri Governor Christopher Bond runs his mile in the Central Missouri State Sig Ep Mike Babb Memorial Spirit Run to raise funds to fight cancer.

Bartley Recognized by Time Magazine as Future Leader

Robert J. Bartley, Iowa State, has been cited by Time Magazine in its July 15, 1974 issue as a young man who "may exert more influence on U.S. businessmen than any other journalist."

He is included in the Time feature, "200 Faces for the Future." Bartley, age 36, is editor of the influential *Wall Street Journal's* editorial page. He joined the *Journal* in 1962. Bartley, who received his education at Iowa State and Wisconsin, spent ten

years reporting and writing "think pieces" and editorials before being promoted to his present position. Time characterized Bartley's writing as reflecting economic conservatism. During the latter days of the Watergate proceedings the upstart, young editor joined the Committee to seek support for its subpoenas in court and called for the impeachment inquiry to go forward.

The National

Golden Hearts Association...



Girls working toward an even greater

Sigma Phi Epsilon

Paid for by the Cleveland State
Golden Hearts Association

and should result in a new group of involved Golden Eagles.

To ensure more were understood on both the social and soccer. Both teams promise to bring home the lion's share.

Our social program is off to a good start with the help of the chapter. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

INDIANA

Bail State University

Sig Eps of Indiana Gamma had 20 brothers who were in the house this summer. With summer classes to attend they still had time and energy to go to the pitches and many other areas of the house. Summer rush was worked out very hard by the brothers in preparation for formal initiation.

The school-athletic scene was very successful and attended by many fans. We have passed the 100 mark in the house. The house is now a lot bigger. The house is now a lot bigger. The house is now a lot bigger.

Indiana Institute of Technology

The brothers of Indiana Eta are anticipating a big fall quarter and aimed on campus over a week. The house is now a lot bigger. The house is now a lot bigger. The house is now a lot bigger.

Our scholarship chapter has a 333 over the 1974-75 year. Paul G. Grover was the top scorer. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

Tri-State College

With the beginning of the 1974-75 school year, the brothers of Indiana Theta came back with new attitudes and great confidence. Since the completion of our new house we have been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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University of Evansville

Fall 1974-75 is a year at the University of Evansville which began during the summer. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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Valparaiso University

The Sig Eps at Valparaiso University have been active this fall with sports, social activities and chores.

Our football team was second in the fraternity during this year and made only one trip to the beach in the fall initiation game. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

Vincennes University

We are looking for a number of new members, any ethnicity, any social background. We are looking for a number of new members, any ethnicity, any social background. We are looking for a number of new members, any ethnicity, any social background.

The Related Chapters Association of Knox County.

We also have many new pledges who have shown great spirit supporting the brothers in all activities of the fraternity. The pledge class must have \$100 by November 1st. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

IOWA

Drake University

Since last August and the beginning of our school year, Iowa Drake brothers have been working toward a banner year.

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Morningside College

Six men were elected this semester. They are: William Mark Roberts, Jr., Andrew A. Robertson, John Robert and George Robertson.

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University of Iowa

The Iowa Gamma chapter is looking forward to the new year and looking forward to the new year. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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KANSAS

Baker University

The brothers of Kansas Alpha are proud to announce the pledging of a new class of Sigma Psi Eps. They are Mike Morton, Dave, Wayne, Brian, Gary, Luke, Charles, and David. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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Emporia Kansas State College

The brothers of Kansas Epsilon had a very effective rush and fall. Nineteen men pledge Sig Eps. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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Mike Patton is running for county attorney and Robert B. Bunking is the newly elected president to the campus Alpha Association.

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Kansas State University pledges. Chapter was national summer rushing winner for taking the most pledges—36.

Another record set this year was by our housemaster, Chas. Snipe. Cody, as he is called by everyone connected with Kansas Beta, has returned for his 11th consecutive year, putting him out front of any other housemaster in the history of the chapter.

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Kansas State College-Pittsburg

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MAINE

University of Maine

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Washburn University

The fall at Kansas Delta we began the semester with a pledge class of 20 members. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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Wichita State University

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The Maryland Alpha chapter has gotten off to a quick start with the opening of the new semester.

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MARYLAND

Johns Hopkins University

Social chapter Mark Peabody and John Barlett have assembled a lot of support to the team. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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MURRAY STATE

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University of Kentucky

Powerful Football is underway again this year. The season was started with the annual pep rally for the football team and their Sig Eps. The chapter has been able to provide a lot of support to the team. Last season, pledge educator has a few new faces.

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University of Detroit

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Sig Eps at TSSU started rush a week ahead of all formal rush week and pledged 15 new men. We have scheduled two rush parties per month for the remaining school year.

Money-making jobs for Tennessee Gamma chi include carpet cleaning, car washes, light bulbs and house painting. Every little bit helps during these days of inflation and rising expenses.

From Atlanta and little sister organizations around the country, we are doing better than ever before. Sigma Phi Epsilon is alive and well at all Tennessee State University.

- Tim Shaw

th College

Gary M. Hall
University of Illinois

St. Mary's University

with three gr

—Joe McCaffrey

Texas A&M University

Some of the included studies are listed in Table 1.

Tennessee Tech

local area. A fac-

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ernity on the 10

Little Sisters have

vice president Mike

Little Sisters have

The social side of our calendar is filled with parties at the house, picnics in the Smokies.

parents a spec

Sam Houston State University

a new little state
it being beautiful

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11

13

8

Los Wesleyan College

My is off and rolling on a year.

installation and which will be active
number 200X

More Chapter News...

West Virginia Institute Of Technology

West Virginia Alpha 64 brothers are looking forward to a great year once again as W. Va. Tech's leading Greek organization.

A new development on campus has altered our usual program this semester. This development was the result of the campus inter-laternity council's decision to allow and somewhat lenient to our chapter. Our chapter was asked to follow this action. But decided to adopt this policy.

Our house remodeling should be completed by early 1977, with the latest design for a plantation-style front porch with two-story columns on the porch.

WISCONSIN

University of Wisconsin-Madison

After a disappointing rush program for last semester Wisconsin Beta quickly revised its methods and the brothers are optimistic for a

McKeldin, Former Baltimore Mayor, Dies; Nominated Ike

Theodore Roosevelt McKeldin, Johns Hopkins (hon.), mayor of Baltimore again from 1963 to 1967, died Aug. 10, 1974 in Baltimore, at age 73 as the man who nominated Eisenhower for President in 1952, he was a serious contender for the Vice President's slot.

McKeldin's accomplishments for his native city, Baltimore, and for his native state, Maryland, encompass a long list of improvements in many areas. Mayor McKeldin sponsored the Community Action Agency, the first comprehensive Civil Rights Bill prohibiting discrimination in employment, housing, education, and health and welfare services.

His administration was established during his term produced a vigorous program to alleviate the causes of poverty in Baltimore and improve housing. Baltimore's first Alcoholic Clinic was established under McKeldin's leadership. Through his intigration a new water supply was brought into the city from the Susquehanna River. A new Municipal Center and the new Jones Fall Park were also established.

For the state of Maryland, Governor McKeldin's

Sigma Phi Epsilon

Edouard Foundation

Join...

'75 in '75'

RECENT GIFTS AND REQUESTS

William L. Hoke, Jr. in memory of Thomas G. Deatherage
Mrs. Frank H. Trippett in memory of Frank H. Trippett
Jeanne in memory of Frank H. Trippett
Gary A. Williams, in memory of Eric Stephen Buck
Gary A. Williams, in memory of Mike Edward Neil
Mr. and Mrs. Tom Manning, in memory of Eric Stephen Buck
Mr. and Mrs. Tom Manning, in memory of Mike Edward Neil

Memorial contributions to the Sigma Phi Epsilon Educational Foundation are used for the charitable and educational purpose of assisting deserving young men to obtain a college or postgraduate education. The Foundation and the Fraternity are grateful to the Brothers and Friends of S.P.E. May we thank you to remember the Sigma Phi Epsilon Educational Foundation in your will. All contributions to the Foundation are tax-deductible and may be sent to Sigma Phi Epsilon Educational Foundation, P.O. Box 1901, Richmond, Va. 23215.

Yes, I want to join the leadership, research, and scholarship programs of the Sigma Phi Epsilon Educational Foundation

☐ Enclosed is a \$75 check or pledge for the '75 in '75 plan

☐ I am also making a request to the Foundation in my will

☐ I would like to have more information about becoming a Foundation member through the gift of life insurance or estate planning

Name _____

Address _____

City _____ State _____ Zip _____

Chapter News... Academy Sites Are Announced

1975 Regional Academy Sites

Eight Regional Academies are planned this spring, the first one in February 1975, in Knoxville, Tenn. The eight regional sites—Bacon, N.Y., Knoxville, Tenn., Auburn, Ala., Oxford, Ohio, Dekalb, Ill., Norman, Okla., Tempe, Ariz., and Salt Lake City, Utah—were selected because of their centralized location to chapters across the United States. Since the Academies are held over different weekends during most schools' spring breaks, travel time is a key factor in selecting the sites.

"Our objective is to maintain both a district and regional identity in this year's Academies," said Gary E. Griffith, director of undergraduate operations at Headquarters. "We feel that with these eight sites we will be in a position to have 100 percent of our chapters participate in the Regionals," he said.

A special emphasis will be placed this year on alumni involvement," Griffith added. "We plan to have at least one alumnus participating in each individual discussion group on various areas," he continued.

Sigma Phi Epsilon developed Regional Academies to try and entice more undergraduate brothers from across the country to take part in leadership training, and to experience the excitement of national brotherhood. Last year more than 1,000 undergraduate and alumni brothers attended the eight Academies.

The schedule for each Academy was centered on group discussions in all areas of chapter operations, including rush, Brotherhood Development, general organization, motivation, finances, alumni relations, the National Fraternity operation, problem-solving, and other activities of interest and concern to our undergraduate members.

'75 in '75 Plan Now In Operation

You can help celebrate the 75th Anniversary of the Fraternity by pledging or contributing \$75 or more to the Sigma Phi Epsilon Educational Foundation. That works out to \$1 for each year of the Fraternity's proud history.

The trustees of the Sigma Phi Epsilon Educational Foundation announced their "75 in '75" plan to encourage all members to participate in this significant milestone in the progress of the Fraternity. The trustees know there is a pressing need for more funds to assist the Fraternity through educational, leadership, and other programs and activities, that's why they are raising \$1 million by Founders Day 1976. Now is the time for you to reinforce and renew the spirit of brotherhood in recognizing the 75th year of our fraternal heritage.

A new Honor Roll book on display at Headquarters carries the name and chapter of every donor. The new book was executed by a Richmond artist and depicts the University's symbol giving Michelangelo's planning in the Sistine Chapel of God giving life to Adam.

Brothers desiring to perpetuate their Sigma Phi Epsilon involvement may do so by including in their will the following provision:

"I hereby give, devise and bequeath to the Sigma Phi Epsilon Educational Foundation, a corporation organized, chartered and operated under the laws of the State of Virginia, with officers at 5800 Chamberlayne Road, P.O. Box 1901, Richmond, Virginia 23215, the sum of \$ _____ or the following described property.

Career Weekends Open To Fraternity Alumni

The Lendman Associates Career Weekends

Weekends are meetings which permit approximately 200 Sigma Phi Epsilon alumni holding college degrees to hear representatives of 20 large and small companies describe job opportunities with their firms. Between five and six programs are held each month at hotels around the country.

The no-cost Lendman service was started with Sigma Phi Epsilon in 1972. After several years the positions available, job seekers schedule interviews with firms in which they are most interested. Interviews of 30 minutes are held by the various company representatives in their hotel rooms.

To apply for Career Weekends, candidates must have been in five years business or military experience and a four-year college degree. To date several Sigma Phi Epsilon alumni have been placed in companies across the country as a result of the Lendman Associates Career Weekends.

JANUARY	
10-11	Williamsburg, Virginia
17-18	San Francisco, California
17-18	Boston, Massachusetts
17-18	Chicago, Illinois
24-25	Atlanta, Georgia
24-25	Washington, D.C.
FEBRUARY	
7-8	San Diego, California
7-8	Seattle, Washington
7-8	New York, New York
7-8	Cincinnati, Ohio
21-22	Detroit, Michigan
28-1	Denver, Colorado
28-1	(March)
28-1	(March)
28-1	(March)
28-1	(March)
28-1	(March)
MARCH	
7-8	Atlanta, Georgia
14-15	Chicago, Illinois
14-15	Boston, Massachusetts
14-15	Williamsburg, Virginia
21-22	San Francisco, California
21-22	Philadelphia, Pennsylvania

Garland Parker Elected President of Registrars

Garland G. Parker, Cincinnati, 37, chairman of the Yancey Student Loan Fund, Ohio, was elected president of the Registrars' Association and member of the Fraternity's Educational Foundation's Scholarship Awards Committee, was named president-elect of the American Association of Collegiate Registrars and Admissions Officers at the organization's annual meeting in Atlanta, Ga., in April. Dr. Parker, who is vice president of admissions and records and professor of history and educational research at the University of Cincinnati, was the major address at the convention.

Dr. Parker is regarded as a national authority on admissions projections and his annual studies are widely used by colleges and

universities in the US in their planning for budgets and expenses



Carlson Found Bonanza In Gold Bond Stamps

By John Robinson, Editor Emeritus

A recent Fortune magazine article, "The New Rich of the Seventies," lists perhaps a score of men who have within the past five years become recognized as multimillionaires. One of the names is Sigma Phi Epsilon's Curtis L. Carlson, Minnesota, 37, who began his accumulation of a bonanza of from \$100 million to \$150 million with a relatively prosaic business: Gold Bond Stamps.

Brother Carlson is serving as Treasurer of the Sigma Phi Epsilon Educational Foundation.

This venture, launched in 1938, became the keystone of the Carlson Companies, an international family of companies which has been called an empire. Based in Minneapolis and employing more than 6,000 persons in this country and abroad, it includes the Carlson Premium Corporation of America, believed to be the most extensive premium-incentive firm in the world.

Travel stamps were even an original idea. When he graduated from the University of Minnesota in 1937, Brother Carlson joined procter and Gamble as a soap salesman in the Twin Cities territory. Keeping his eye on a downtown department store, Carlson observed that the old trading stamps it offered seemed to result in greater sales than those requested by its competitors who did not use stamps.

The Carlson Companies entered the food industry in 1964 when Carlson acquired Canning and Company in Trinidad. Assets included a Coca-Cola bottling plant, ice cream plant, bakery, drug division, shrimp processing plant, and the Hi-Low supermarket group. In 1969 the firm acquired Quality Foods, Inc., which operates 22



Piggly Wiggly food stores in central and southern Minnesota and northern Iowa. May Brothers Wholesale Food Distributors of Minneapolis is also part of the Carlson food complex. The company distributes food produce, dairy products, packaged meats, and dry goods to more than 30,000 independent stores and supermarket chains in Minnesota, Iowa, Wisconsin, and the eastern Dakotas. A fleet of shrimp boats operating in the Caribbean and South Atlantic is also part of the division.

Carlson believes that to be successful you must show others how to be successful—how to solve problems. He feels that his success with the Gold Bond Stamp Company could be successfully applied to the motel field, shopping centers, industrial parks, the food industry, ranch renewal and buildings, and still other areas.

To be successful, you have to work hard, you have to know how to use leisure, but you don't have to be super-smart, Carlson says.

Brokaw Banks Blushenko Kirk Montgomery Muller Spalth Stewart Summlin

ALABAMA

Joseph C. Thompson, Alabama 49 has been appointed an instructor of English at Jackson State Community College, Jackson, Tenn.

ARIZONA

George R. King, Arizona State has been named managing director and director of research at Air Santa Gertrude School District, Phoenix.

Thomas J. Wisman, Arizona 69 is a surgical resident in the University Hospital, Louisville, Ky. A graduate of the University of Louisville Medical Center in 1974, he received the Dean's Award for highest scholastic honors for four years.

ARKANSAS

Gary H. Burleigh, Arkansas has joined Miami University at Oxford, Ohio, as a CPA. Paul Durkin, Arkansas State 72, is a youth counselor for the Division of Youth Services, State of Florida at St. Petersburg.

CALIFORNIA

Harold E. Hedger, California 24, since resigning as chief engineer for the Los Angeles County Fire Department in 1969, has served as a water treatment consultant both in the U.S. and abroad. He holds a commission for the U.S. Coast Guard and served in the U.S. Army and in 1964 was named Los Angeles County's youngest and first African American in the Corps of Engineers reserves.

Howard Schuman, Jr., California 63, consulting engineer at Redwood City, Calif., Honolulu, Hawaii, has been appointed president of the California Association of Professional Engineers.

David Downey, Southern California 35 is vice president of Dassault International, French aircraft manufacturer, in a master's student at San Francisco State University. He is president of Datto Packaging Corporation, Whittier, Calif., manufacturer of polyethylene bags.

Dr. Michael T. Staley, Southern California 72, is a professor of medicine at the University of California at Los Angeles. He is an editor of the *Grange County Dental Society* Journal.

Robert Wilkinson, Southern California 47 has been chosen president pro tem of the California Dental Association. He has received his M.D. from the University of California at San Diego and is enjoying a two-year sabbatical cruise through the Caribbean.

Charles A. Smith, San Diego State 60, for the past two years has been a teacher at the U.S. Embassy School in Tegucigalpa, Honduras and has been teaching in master's student at San Francisco State University. He plans to return to the U.S. to teach at the University of California at San Diego.

Thomas W. Nelson, San Diego State 48, is an instructor in the Department of Biology at the University of California at San Diego. He is a member of the Air Force Reserve.

James H. McKee, San Jose State 68, former senior lecturer at Miami Park, Calif., has been named to the University of California at San Diego.

Dr. John B. Malone, California-Delta 62 is veterinary medical resident at the University of Georgia. He earned his Ph.D. in 1974. John W. Reed, California Delta 71, an instructor in the Department of Biology, has been assigned to the weather reconnaissance squadron on Colorado.

COLORADO

Thomas K. Coursh, Colorado 69 is currently an instructor for the United Bank of Denver.

Ralph Peter, Colorado 29, who served as assistant professor at Colorado State University, has been named to the position of assistant professor at the University of Northern Iowa. The new man's residence hall at Boulderhead was dedicated to him in 1974. He was named to the position of assistant professor at the Denver County College the same year.

Edward L. Compton, Denver 21 is a senior member of the Denver County Court Judicial Commission. He was named to the position of assistant professor at the University of Northern Iowa.

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DISTRICT OF COLUMBIA

William J. Holman, Jr., George Washington 55 is employed by the National Institutes of Health Washington, D.C. as chief of the research documentation section of the Division of Research Grants.

Robert K. Peterson, George Washington 24, longtime attorney for the Federal Trade Commission at Washington, D.C. has done extensive paralytic research since his arrival in the U.S. and added to his collection of Eighteenth Century American and English artists.

FLORIDA

Charles H. Brock, Florida 42, director of Quality Assurance, Coca-Cola U.S.A. has been named president-elect of the American Society for Quality Control. He has worked with the National Research Corporation and General Foods Corporation and was director of quality control for the Miami Milk Co.

Loi Collier, Florida 61, is a research assistant for the Miami Milk Co. He was formerly chief of the Miami Milk Co. He was formerly chief of the Miami Milk Co. He was formerly chief of the Miami Milk Co.

Robert K. Peterson, Florida 24, longtime attorney for the Federal Trade Commission at Washington, D.C. has done extensive paralytic research since his arrival in the U.S. and added to his collection of Eighteenth Century American and English artists.

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Clayton K. Ready, Illinois Tech has been named as a military observer for the U.S. Military Observer Group, United Nations Trust Supervision Organization, Palestine.

INDIANA

Edmond B. Larler, Ball State 65 is a physician officer for the Indiana National Guard. He is a member of the Indiana National Guard. He is a member of the Indiana National Guard.

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Phil Barber, Kentucky 58 has joined W. H. Mullin and Co. as manager of the Lexington Commodore operations. He is licensed to conduct trading on all major commodity and stock exchanges. A former chairperson, he is a member of Kentucky Alpha Alumni Club.

Tom Cooper, Kentucky 62 is completing his second year of Law School at the same time. He is a member of the Kentucky Alpha Alumni Club.

Charles Bryant, Kentucky 73 has been awarded a graduate fellowship in geography at Eastern Kentucky State University.

Broderick, Kentucky 73 has been awarded a graduate fellowship in geography at Eastern Kentucky State University.

Sandy Friend, Kentucky 67 is finishing a year as president of the statewide Kentucky Democratic Club. He is a practicing attorney in Louisville, Ky.

Tom Doman, Kentucky 72 is assistant research engineer for the Kentucky Department of Transportation.

Karl Kellenbach, Kentucky 71, has passed the engineer-in-training examination which will allow him to become a licensed engineer in 1978. He is an urban transportation planning engineer in the Kentucky Department of Transportation.

David L. Leaver, Evansville 69 is a teacher and coach and football coach at St. Joseph's High School, South Bend.

Dr. August G. Riedel, Purdue 65 is internal medicine resident at New England Deaconess Hospital, Boston. He recently received a faculty appointment at the same hospital.

John W. Mullin, Kentucky 69 is a research engineer in the Kentucky Department of Labor Relations.

Paul W. Pyle, Louisville 23 is chairman of the board of the First National Bank, Sayre, Okla.

John H. Vaughan, Iowa State 44 has received his M.D. from the University of Iowa.

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MISSISSIPPI

William D. Davenport, Jr., Mississippi 71 is an instructor in anatomy at the University of Mississippi Medical Center.

Robert L. Mason, Southern Mississippi 64 has been named by the American Red Cross to the European Area Headquarters, Stuttgart, Germany, as assistant director, service to military installations.

Michael W. Gavin, Southern Mississippi 72 is a head track coach and assistant football coach at Harrison Central High School, Gulfport, Miss.

MISSOURI

Lee S. Woodard, Missouri 66 has joined the John Deere Co. in Moline, Ill., world headquarters as a copywriter in the industrial advertising department.

Allen Hickman, Missouri 30 has served as a member of the Missouri National Guard. He is a member of the Missouri National Guard.

Robert E. Mason, Jr., Washington U. (Mo.) 69 has been named by the American Red Cross to the European Area Headquarters, Stuttgart, Germany, as assistant director, service to military installations.

David Ulrich, Washington U. (Mo.) 70 recently received his M.S. degree in wildlife biology from the University of Minnesota.

David K. Drury, Jr., U.S. Army 74, is a research scientist in the U.S. Army Research Office, North Carolina.

Philip A. Allen, Coker-Stockton 68 recently received his M.S. degree in highway patrol from the Missouri State Highway Patrol Law Enforcement Academy, has been named to the position of highway patrolman with the rank of trooper.

MONTANA

Henry J. Pratt, Montana 52 is employed by the National Park Service, Great Falls, as a member of the Montana National Guard.

David K. Drury, Jr., U.S. Army 74, is a research scientist in the U.S. Army Research Office, North Carolina.

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